

Aspiring Enterprises Towards Greater Growth

AWARDS INFORMATION DECK



^{*}The images shown are for illustration purposes only and may not be an exact representation.

Dun & Bradstreet Malaysia

Dun & Bradstreet Malaysia is Malaysia's leading source of business information and commercial insights.

Established in year 2000, Dun & Bradstreet Malaysia is a credit reporting agency in Malaysia under the CRA Act that has more than 20 years of experience helping businesses grow their trade.

We provide credit risk solutions and nationwide and crossborder credit reporting services, serving an extensive client base of financial institutions, multinational corporations, and local enterprises.



About the awards

The Inaugural Business Eminence Awards is an initiative by Dun & Bradstreet Malaysia to celebrate the nation's vibrant tradition of entrepreneurship, recognize and showcase the achievements of Malaysia companies that are the critical cogs in shaping the business landscape in Malaysia over the past year.

By providing a platform to celebrate the success stories of the key movers in the local business community, the Dun & Bradstreet Malaysia Business Eminence Awards aims to propel promising Enterprises to global significance.

Photos: Dun & Bradstreet Singapore Awards



Awards Categories

Gold Category

- Achieved profitability
- Registered with Suruhanjaya Syarikat Malaysia ("SSM")
- Be in business operations for at least 3 years
- Annual turnover above MYR2O million

Silver Category

- Achieved profitability
- Registered with Suruhanjaya Syarikat Malaysia ("SSM")
- Be in business operations for at least 3 years
- Annual turnover below MYR20 million

Start-Up Category

- Company will be assessed on case-bycase basis
- Registered with Suruhanjaya Syarikat Malaysia ("SSM")
- Have less than 5 years of business operations

*Companies that do not meet the above criteria will be assessed on a case-by-case basis.

Why should I nominate?



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Share Your Story

Talk about your winning achievements, strategies and share with your peers, clients and colleagues.



Enhance Your Reputation

Brand value is increased when recognition for Business Eminence Awards winner is attained. Being recognized as an Eminent Business will be granted exclusive use of the Dun & Bradstreet Business Eminence Seal in recognition of the winner's outstanding.

What's In It For Me?

Being an Eminent Business is a testament to a company's business success and achievements. Companies who are graced with the honour of being named an Eminent Business will be granted exclusive use of the Dun & Bradstreet Malaysia Business Eminence Seal in recognition of the winner's outstanding.

Furthermore, the Business Eminence Award provides credibility to your brand, linking it to a name trusted by millions worldwide for more than 200 years and raising your international brand profile to prepare you for a level playing field, where global standards, business verification and transparency are often emphasized upon.

Photos: Dun & Bradstreet Singapore Awards



Networking

AWARDS DINNER

Winners are invited to attend the prestigious awards dinner, not only to celebrate their well-deserved award but also to network with co-winners from leading companies in Malaysia.

Photos: Dun & Bradstreet Singapore Awards

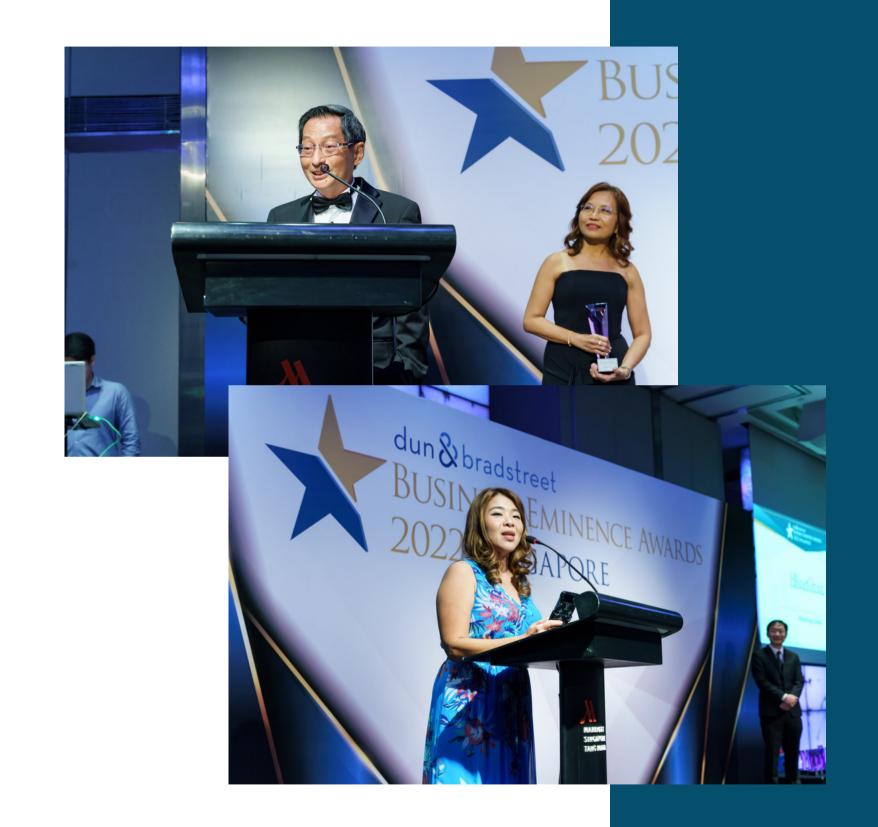


Share Your Story

AWARDS WINNING SPEECH

Celebrate your well-deserved recognition with co-winners from leading companies and share your winning achievements and strategies during the awards dinner.

Photos: Dun & Bradstreet Singapore Awards

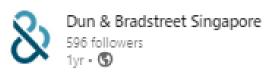


Exposure

BE FEATURED IN SOCIAL MEDIA

Winners will be featured in Dun & Bradstreet Malaysia's social media page (LinkedIn and Facebook).

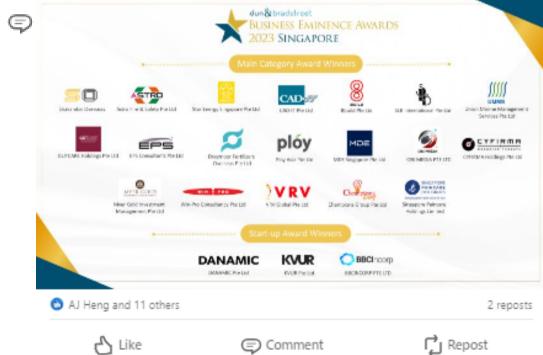
Photos: Dun & Bradstreet Singapore Awards
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∆ Like

D&B Singapore celebrated the achievements of local eminent businesses with a gala dinner on 6th October 2022!



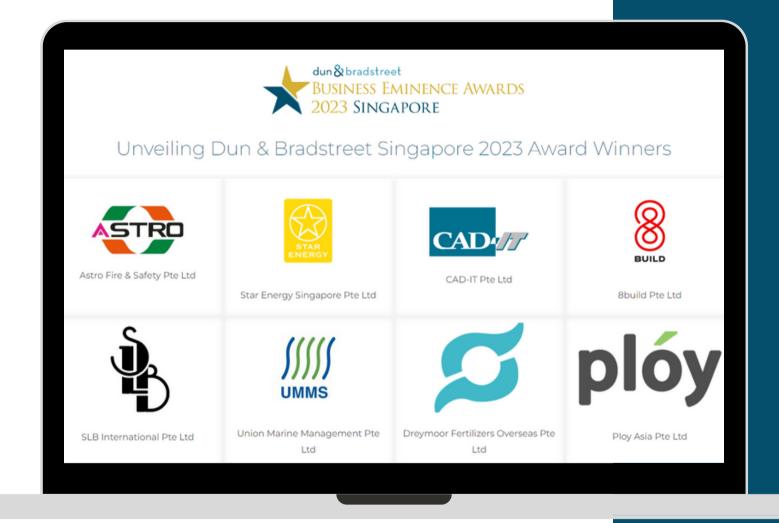


Exposure

BE FEATURED IN D&B MALAYSIA'S WEBSITE

Winners will be featured in Dun & Bradstreet Malaysia Business Eminence Awards website with clickable link from your company's logo to your company's website.

Photos: Dun & Bradstreet Singapore Awards



Exposure

EXPOSURE IN THE STAR

Highlight achievements your your company's logo being featured in The Star.

Photos: Dun & Bradstreet Singapore Awards

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SPECIAL FEATURE



Standing strong against all odds

It has been more than two years since COVID-19 threw the world into a standstill. With the all odds and managed the pandemic, Singapore's business landscape has no douts gone through a significant number of changes and enterprises worldwide have had to scramble to keep up with the current strategible. The stands was the scramble to keep up with the rapidly transforming business the achievements these enterprises.



















EZRA & MACQUARIE

HRnetGroup



Ezra & Macquarie Pte Ltd











Lyra Capital Pte Ltd

TALENTSIS





STAMCORP



Boost Your Reputation

USE OF AWARDS SEAL

The awards seal may be used in your company's website, social media, email signatures, marketing collaterals and more to raise your company's profile and inform your existing and potential clients that you are a winner.



Boost Your Reputation

AWARDS TROPHY & CERTIFICATE

Make use of the prestigious trophy and certificate to increase company morale, and let your existing and potential clients know that you are an award-winning company.



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WINNER'S PACKAGE

The nomination is **Free of Charge**.

The applicant is required to take up the Dun & Bradstreet Malaysia Business Eminence Awards package when notified as an Awardee of BEA.

Award winners have the option to take up the add-on package.

The winners package serves you as your means to optimizing your success in this year's awards.

BUSINESS EMINENCE PACKAGE

MYR 6,500 + SST

- Business Eminence Trophy & Business Eminence Certificate with frame
- Digital Business Eminence Award Certificate
- Letter of Conferment of the Business Eminence Award
- Exclusive Usage of the official Dun & Bradstreet Business Eminence Seal
- Featured in The Star
- Special Feature on Dun & Bradstreet Malaysia's Website
- Circulation to Dun & Bradstreet's Malaysia Database

+ ADD ON (OPTIONAL)

MYR 5,800 + SST

- Invitation to Award Presentation Ceremony and Gala Dinner (10 Invitees inclusive of Award Winner)
- Electronic Album of Event Photos taken at the Awards Ceremony & Gala Dinner
- Electronic Album of Award Acceptance Speech

Guest of Honor for the Award Presentation Ceremony and Gala Dinner will be notified shortly. Special dietary such as Vegetarian meals can be arranged with additional cost.

How to submit my nomination?

- 1. Express your interest (Click the button below).
- 2. Fill out the form with details acquired.
- 3. You will then receive an email confirmation from D&B Malaysia Business Eminence Awards Representative shortly after your nomination has been received.
- 4. Please submit your nomination form along with supporting documents to mcm@dnb.com.my.

Nominate Here

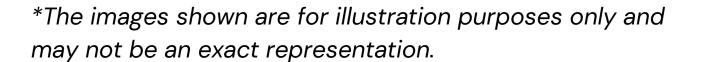


Deadline for NominationMay 2024

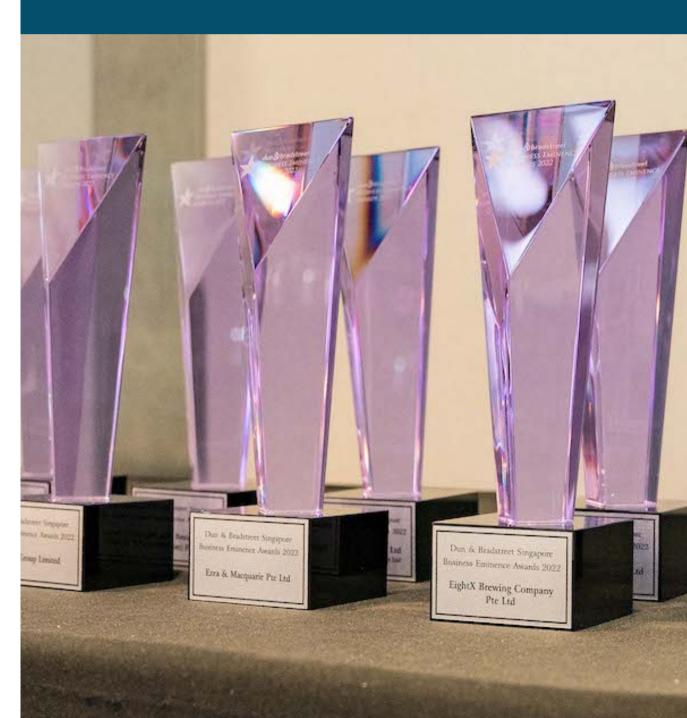
 Announcement via Email / Social Media

July - December 2024

Awards Ceremony
 September 2024 (TBC)



Key Dates





Contact Us To Find Out More!

mcm@dnb.com.my

www.dnb.com.my

FAQ

